

DR **JOHN IZZO**

Measuring Green Growth

Sustainable Brands 2018 Bangkok

John Izzo

Daniel Aronson

Kulawal Supesuntorn



Bang Kachao

The lungs of Bangkok

AGENDA

An aerial photograph of a large, lush green park with a winding path and a central circular garden. In the background, a city skyline is visible under a cloudy sky. The park features several buildings with red roofs and a large body of water in the foreground.

Introduction

Why Does This
Matter? *Dialogue*

Good Measurement
with Daniel

Final Wrap-Up

Measuring for
Companies *with
Kulawal*

Working Groups

Questions

Why Does This Matter? *Dialogue*

Why does this project matter?

**Why does it matter to the
community and to your company?**

Good Measurement
with Daniel Aronson

Measuring for Companies
with Kulawal Supesuntorn

Working Groups

What does success mean in our area?

What measures already exist?

What are the outcome measures- How would we know if we were successful?

What infrastructure and activities are required to achieve this goal?

What questions do you have?

Report out

Questions

Final Wrap-Up

DR **JOHN IZZO**

Thank you for attending

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